



DEPARTMENT OF THE ARMY
ARMY PUBLIC AFFAIRS CENTER
8607 6TH ARMORED CAVALRY ROAD
FORT GEORGE G. MEADE, MD 20755-5650

SAPA-PAC

22 February 2016

MEMORANDUM FOR: Public Affairs officers, Public Affairs unit commanders and associated resource managers

SUBJECT: Public Affairs Digital Media Equipment

1. References:

a. Memorandum, Office of the Assistant Secretary of the Army (Acquisition, Logistics and Technology), 29 June 2013, subject: Assignment of Army Office of Primary Responsibility for Tactical Digital Media

b. Memorandum, Office of the Assistant Secretary of the Army (Acquisition, Logistics and Technology), 15 January 2016, subject: Delegation of Milestone Decision Authority for the Tactical Digital Media Program Beginning with the Material Development Decision

c. Tactical Digital Media Capability Production Document (CPD) v2.0, Catalog of Approved Requirements Documents (CARDS) #08084, 23 April 2013

d. Memorandum, Army Public Affairs Center, 29 January 2016, subject: Public Affairs Digital Media Equipment Descriptions and standard basis of issue (encl.)

2. Purpose: To acknowledge the continued requirement for digital media equipment by Army Public Affairs units and sections and to address the in-progress Tactical Digital Media (TDM) program of record.

3. Background: Public Affairs (PA) operations require digital media equipment that enables them to create, process and deliver imagery that supports local, unit and Army communication plans. Although the legacy photo and video equipment line item numbers (LIN) were classified as obsolete and removed from authorization documents, digital media equipment remains mission essential to Public Affairs units and sections. The TDM program is developing new equipment kits and basis of issue plans that will be reflected in future authorization documents. The Assistant Secretary of the Army for Acquisition, Logistics, and Technology (ASA (ALT) has designated Program Executive Office-Command, Control, Communications (Tactical) (PEO-C3T) as office of primary responsibility for the TDM program along with delegation of the program Milestone Decision Authority.

SAPA-PAC

SUBJECT: Public Affairs Digital Media Equipment

4. Procurement and fielding: The TDM program is currently budgeted for phased equipment fielding beginning incrementally in FY17 and extending across several years. Due to the lengthy fielding timeline, PA units and sections must retain, repair and replace as required their mission essential digital media equipment until they are directly provisioned by the TDM program. During that period, funding will also remain the responsibility of the resourcing command. Currently the Electronic Still Photo System (ESPS) and Digital Video Acquisition System (DVAS) components lists are developed and specified by Army Public Affairs Center (APAC). The equipment is procured via Military Interdepartmental Purchase Request (MIPR) DD 448 through the Defense Logistics Agency (DLA). Point of contact at DLA for receipt of MIPR is Michael Ruggiero: michael.ruggiero@dla.mil. Digital media production software is procured in accordance with the Adobe Joint Enterprise License Agreement through Army CHES at <https://chess.army.mil>.

5. Basis of issue: Standard basis of issue is one (1) ESPS per each enlisted MOS 46Q SL10/20/30 and one (1) DVAS per MOS 46R SL10/20/30. Basis of issue and equipment summary descriptions are at enclosure 1.

6. Documentation:

a. The Electronic Still Photo System is currently documented as NSLIN FH800Q. The ESPS MCN is 678001C174085.

b. The Digital Video Acquisition System is documented as NSLIN FH800P. The DVAS MCN is 67800C174084.

6. Points of contact at APAC: Ken Clauson , Chief, Materiel Division, Army Public Affairs Center, Tel. 301-677-7287 DSN 622-7287 kenneth.e.clauson.civ@mail.mil; SFC Katrina Craig, Materiel Development NCO, Army Public Affairs Center, 301-677-7271 DSN 622-7271, katrina.r.craig2.mil@mail.mil


RICHARD J. McNORTON
COL, AR
Director

Encl



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SAPA-PAC

9 February 2016

MEMORANDUM FOR: Public Affairs units, sections and property book managers

SUBJECT: Public Affairs Digital Media Equipment Descriptions and basis of issue

1. Public Affairs digital media equipment kits are comprised entirely of commercial items and are therefore subject to periodic component changes due to item availability and manufacturer changes, deletions and modifications. The descriptions that follow are representative and not intended to be exact component lists. The Electronic Still Photo System and the Digital Video Acquisition System are procured through the Defense Logistics Agency via Military Interdepartmental Purchase Request (MIPR) DD 448. Current components lists are available from the Army Public Affairs Center.

2. ELECTRONIC STILL PHOTO SYSTEM

a. DESCRIPTION: The Electronic Still Photo System (ESPS) consists entirely of commercial-off-the-shelf (COTS) items integrated into a system providing capability to acquire and process digital photos (and limited video). The primary components are camera bodies, lenses, electronic flash, digital audio recorder, and field editing platform (laptop computer). The ESPS is required by Public Affairs (PA) elements at all echelon in both operational and garrison environments.

b. CAPABILITIES: The ESPS provides capability to record high resolution still photos (and video) and process those images into a variety of information products or for individual delivery to a range of Army and other recipients.

c. EMPLOYMENT: The ESPS required in all operational environments.

d. BASIS OF ISSUE: Per requirement to execute Public Affairs operations requiring still photos and limited video imagery. Normally this includes: one (1) ESPS per each enlisted MOS 46Q SL10/20/30 in the following unit types:

(1) Table of Organization and Equipment (TOE):

- (a) Brigade/BCT/Regt Public Affairs section or equivalent
- (b) Division / Corps / Theater Command Public Affairs section or equivalent
- (c) Public Affairs Detachment (SRC 45500)
- (d) Mobile Public Affairs Detachment (SRC 45423)
- (e) Press Camp Headquarters (SRC 45423)

e. COMPONENTS: This list includes the major components of the Electronic Still Photo System. It does not include all accessory items.

ELECTRONIC STILL PHOTO SYSTEM		
ITEM	QTY	Notes
Camera body	1	Canon 7D, 70D or equivalent
Battery grip	1	
Lens 17-55 f/2.8	1	Specific lenses vary by ESPS generation; standard is 3 lenses spanning 17-200mm
Lens 24-70 f/2.8	1	
Lens, 17-55 f/2.8	1	
Lens 70-200 f/2.8	1	
Electronic flash	1	
Camera batteries	4	
Filters, UV haze	6	Filter sizes vary with lenses; require 2 ea. lens
Filters, circular polarizing	1	1 of size for mid-range zoom lens
Compact flash cards	4	4GB or larger, 300X or faster; Class 10 preferred
SD Cards	2	4GB or larger, 300X or faster
Hard drive, external, 5400RPM min, USB 2.0	1	Bus powered; rugged;
Microphone	1	
Digital audio recorder	1	
POV camera	1	GoPro HERO4 or equivalent
Tripod	1	
Backpack with dividers	1	
Computer, laptop w/multimedia editing suite	1	Adobe digital media production software is procured through Army CHESS https://chess.army.mil
Ruggedized transit case	1	Waterproof, shock proof, automatic air pressure equalization, hard case

3. DIGITAL VIDEO ACQUISITION SYSTEM

a. DESCRIPTION: The Digital Video Acquisition System (DVAS) consists entirely of commercial-off-the-shelf (COTS) items integrated into a providing capability to acquire and conduct rapid field edits of high definition (HD) video. Primary components are a video camera, light, tripod, wired and wireless microphones, and field editing platform. The DVAS is primarily required by Public Affairs units and sections in the operational force.

b. CAPABILITIES: The DVAS provides the capability to record high definition video in both tactical and garrison environments and conduct field edits enabling expeditious provision of content to a range of recipients both within and external to the Army.

c. EMPLOYMENT: The DVAS is required in all operational environments.

d. BASIS OF ISSUE: Per requirement to execute Public affairs operations requiring video imagery. Normally this includes: one (1) DVAS per each enlisted MOS 46R SL10/20/30 in the following unit types

(1) Table of Organization and Equipment (TOE):

- (a) Brigade/BCT/Regt Public Affairs section or equivalent
- (b) Division / Corps / Theater Command Public Affairs section or equivalent
- (c) Public Affairs Detachment (SRC 45500)
- (d) Mobile Public Affairs Detachment (SRC 45423)
- (e) Broadcast Public Affairs Detachment (SRC 45607)
- (f) Press Camp Headquarters (SRC 45423)

e. COMPONENTS: This list includes the major components of the Digital Video Acquisition System. It does not include all accessory items.

DIGITAL VIDEO ACQUISITION SYSTEM		
ITEM	QTY	Notes
Video camcorder	1	Panasonic AG-AC160 or equivalent
Battery, Camcorder, Li,	4	
Video recording media.	4	Each = 64GB
Microphones	4	Handheld, lavalier, wireless, on-camera
Light, on-camera	1	Adjustable output; w/barndoors and diffuser
Filter, UV haze,	2	
Monopod, video, w/fluid head	1	
Camera armor/cover	1	
Hard drive, external	1	2T, RAID 1 minimum
Hard drive, external, rugged,	1	500 GB min, portable, bus powered, 7200RPM
POV camera	1	GoPro HERO4 or equivalent
Tripod, video camera,	1	Includes video head
Reflector, collapsible	1	
USB hub, 4-port	1	

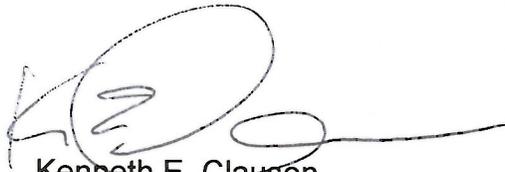
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SUBJECT: Public Affairs Digital Media Equipment Descriptions and standard basis of issue

Computer, laptop w / multimedia editing software	1	Adobe digital media production software is procured through Army CHES https://chess.army.mil
Cables, FireWire & XLR	1	
Backpack with dividers	1	
Ruggedized transit case w/ protective inserts	1	Waterproof, shock proof, automatic air pressure equalization, hard case

4. PROCUREMENT: ESPS and DVAS are procured via Military Interdepartmental Purchase Request (MIPR) DD448 to Defense Logistics Agency. Point of contact at DLA for receipt of MIPR is Michael Ruggiero michael.ruggiero@dla.mil Tel 215-737-7207.

5. POINTS OF CONTACT: Ken Clauson , Chief, Materiel Division, Army Public Affairs Center, Tel. 301-677-7287 DSN 622-7287 kenneth.e.clauson.civ@mail.mil; SFC Katrina Craig, Materiel Development NCO, Army Public Affairs Center, 301-677-7271 DSN 622-7271, katrina.r.craig2.mil@mail.mil



Kenneth E. Clauson
Chief, Materiel Division
Army Public Affairs Center